

### ■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

**Gold** in the category Interactive – B2C Lead/Order Generation: Greater Chicago Food Depository – 2013 Year End Digital Campaign

**Gold** in the category Interactive – B2B Awareness: National Association of Cancer Center Development Officers – Fall 2014 Digital Newsletter

**Gold** in the category Interactive – Email B2C Awareness: American Indian College Fund – 2013 Native American Heritage Month Digital Campaign

**Gold** in the category Technique – Best Online Copywriting: American Indian College Fund – 2014 Native American Heritage Month Digital Campaign

**Gold** in the category Technique – Best Tweets: UCLA Jonsson Comprehensive Cancer Center – 2014 Year End Digital Campaign Cancer Heroes

**Gold** in the category Technique – Best Art Direction: UCLA Jonsson Comprehensive Cancer Center – 2014 Year End Digital Campaign Cancer Heroes

**Gold** in the category Technique – Best Creative Execution: Maryknoll Fathers and Brothers – 2014 Gift of Hope Campaign

**Gold** in the category Direct Mail on a Shoestring – Budget Under \$15,000: Greater Chicago Food Depository – 2014 Year End Digital Campaign

**Gold** in the category Direct Mail on a Shoestring – Budget Under \$5,000: UCLA Jonsson Comprehensive Cancer Center – 2014 Year End Digital Campaign Cancer Heroes

**Silver** in the category Direct Mail – Fundraising/Nonprofit Campaign: National Society Daughters of The American Revolution – 2014 Summer Tote Bag Appeal and Follow Up

**Silver** in the category Interactive – Facebook: Greater Chicago Food Depository – 2014 Year End Digital Campaign

**Silver** in the category Technique – Best Online Copywriting: Greater Chicago Food Depository – 2014 Year End Digital Campaign

**Silver** in the category Technique – Best Tweets: Greater Chicago Food Depository – Hunger Action Month 2014

**Silver** in the category Technique – Best Print Production: National Society Daughters of The American Revolution – 2015 Historic Preservation Wall Calendar

Bronze in the category Interactive – Social Media Campaign: American Indian College Fund – 2013 Native American Heritage Month Digital Campaign

Bronze in the category Interactive – Email B2C Fundraising/Nonprofit: Greater Chicago Food Depository – 2013 Year End Digital Campaign

Bronze in the category Technique – Best Direct Mail Copywriting: Berea College – Photocard Acquisition

Bronze in the category Technique – Best Art Direction: Philabundance – 2014 Agriculture Initiatives Proposal

Bronze in the category Integrated Media Campaign – B2C Image or Brand Building: American Indian College Fund – Fall 2014 Circle Of Hope Newsletter

Bronze in the category Direct Mail on a Shoestring – Budget Under \$10,000: American Indian College Fund – 2014 Native American Heritage Month Digital Campaign

## 2014

---

### ■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category Direct Mail – B2C Lead/Order Generation: Freestore Foodbank – Rubber Duck Regatta

Gold in the category Direct Mail – Fundraising/Nonprofit Campaign: Maryknoll Fathers and Brothers – 2012 Gift of Hope Campaign

Gold in the category Direct Mail – Dimensional: National Society Daughters of the American Revolution – Americana Collection 2014 Wall Calendar

Gold in the category Direct Mail – Customer Retention: American Indian College Fund – 2012 Gift Record and Donor Recognition

Gold in the category Technique – Best Online Copywriting: Houston Food Bank – Thanksgiving Campaign

Gold in the category Technique – Best Creative Execution: National Society Daughters of the American Revolution – Americana Collection 2014 Wall Calendar

Gold in the category Technique – Best Print Production: Philabundance – Be A Hunger Hero!

Gold in the category Integrated Media Campaign – B2C Image or Brand Building: American Indian College Fund – Native Inspiration Campaign

Gold in the category Direct Mail on a Shoestring – Budget Under \$5,000: UCLA Jonsson Comprehensive Cancer Center – Year End Campaign-Cancer Heroes

Silver in the category Interactive – Banner Ads: American Indian College Fund – Half is Not Enough Acquisition Campaign

Silver in the category Interactive – Twitter: American Indian College Fund – Native Inspiration Campaign

Silver in the category Technique – Best Tweets: American Indian College Fund – Native American Heritage Month Matching Gift Campaign

Silver in the category Technique – Best Art Direction: UCLA Jonsson Comprehensive Cancer Center – Year End Campaign-Cancer Heroes

Bronze in the category Print Ad – Agency Self Promotion: Amergent – Portfolio by Amergent

Bronze in the category Interactive – Twitter: American Indian College Fund – Native American Heritage Month Matching Gift Campaign

Bronze in the category Interactive – Facebook: American Indian College Fund – Native Inspiration Campaign

Bronze in the category Technique – Best Tweets: UCLA Jonsson Comprehensive Cancer Center – Year End Campaign-Cancer Heroes

Bronze in the category Technique – Best Print Production: Trinity Missions – Mid-Level Campaign

Bronze in the category Direct Mail on a Shoestring – Budget Under \$10,000: American Indian College Fund – Native American Heritage Month Matching Gift Campaign

## 2013

---

### ■ NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

Gold in the category Best Prospecting Campaign: Finding New Friends: Catholic Medical Mission Board – October Control Acquisition and October Baby Gabriel Test Acquisition

### ■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category Technique – Best Tweets: Amergent – Responding to Sandy: Crisis Preparation and Direct Mail

Gold in the category Technique – Best Online Copywriting: American Indian College Fund – 2012 Student Superlatives Campaign

Silver in the category Direct Mail – Customer Retention: American Indian College Fund – Power of 60 Winback

Silver in the category Technique – Best Tweets: American Indian College Fund – Native American Heritage Month Matching Gift Campaign

Silver in the category Direct Mail – Fundraising/Non-profit (solo): Salesian Missions – 2012 Milestone Mailing

Bronze in the category Direct Mail – Fundraising/Non-profit (campaign): American Indian College Fund – Matching Gift Campaign

Bronze in the category Direct Mail – B-to-C Integrated Campaign: Philabundance – Community Food Center Proposal

Bronze in the category DM on a Shoestring – Budget under \$5,000: Second Harvest Food Bank of East Tennessee – Double Your Donation Day

Bronze in the category Technique – Best Tweets: UCLA's Jonsson Comprehensive Cancer Center – Cancer Heroes

## 2012

---

### ■ NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

**Gold** in the category Best Donor Renewal Program Campaign: Maryknoll Fathers and Brothers – Gift of Hope

### ■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

**Gold** in the category Direct Mail – B-to-C (lead or order generation): American Indian College Fund – Power of 60 Acquisition Test

**Gold** in the category Direct Mail – Customer Retention: Philabundance – Loyal Donor Stewardship

**Gold** in the category Interactive – Email: Catholic Medical Mission Board – Year-End Emails

**Gold** in the category Interactive – Pay-Per-Click Advertising: American Indian College Fund – Google Grants Campaign

**Gold** in the category Technique – Best Tweets: UCLA's Jonsson Cancer Center – 6 Ways in 6 Days

**Gold** in the category Technique – Best Art Direction: Maryknoll Fathers and Brothers – Gift of Hope

**Gold** in the category Technique – Most Innovative Online Format: Catholic Medical Mission Board – April Email

**Silver** in the category Direct Mail – Fundraising/ Non-Profit (campaign): Maryknoll Fathers and Brothers – Gift of Hope

**Silver** in the category Technique – Best Online Copywriting: Catholic Medical Mission Board – April Email

**Silver** in the category Technique – Best Tweets: American Indian College Fund – Trekr Dave Campaign

**Silver** in the category Technique – Most Innovative Direct Mail Format: The Salvation Army Northern New England – Christmas Cultivation

**Bronze** in the category Direct Mail – Customer Retention: American Indian College Fund – Donor Milestone Appreciation

**Bronze** in the category Technique – Best Print Production: Catholic Medical Mission Board – Haiti Midlevel

**Bronze** in the category Integrated Media Campaign – B-to-C Integrated Campaign (lead or order generation): American Indian College Fund – Year-End Campaign

**Bronze** in the category Integrated Media Campaign – Fundraising Integrated Campaign: American Indian College Fund – Native American Heritage Month

**Bronze** in the category DM on a Shoestring – Budget under \$20,000: Freestore Foodbank – Holiday Follow-Up Campaign

## 2011

---

### ■ 2011 NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

**Gold** in the category Best Donor Renewal Program Campaign: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Mailing

■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

**Gold** in the category Direct Mail – Fundraising/Non-profit (campaign): American Indian College Fund – Year-End Campaign

**Gold** in the category Interactive – Email: American Indian College Fund – Vote for Your Favorite PSA

**Gold** in the category Technique – Best Art Direction: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Appeal

**Gold** in the category Technique – Best Print Production: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Appeal

**Gold** in the category Integrated – B-to-C Integrated Campaign (image or brand building): Joslin Diabetes – All-Pro Challenge

**Silver** in the category Direct Mail – B-to-C (lead or order gen): American Indian College Fund – Loyal Donor Campaign

**Silver** in the category Technique – Best Online Copywriting: Catholic Medical Mission Board – Haiti Emergency

**Silver** in the category Direct Mail – Customer Retention: Greater Chicago Food Depository – Donor Appreciation Mailing

**Silver** in the category Direct Mail – Fundraising/Non-profit (campaign): St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Appeal

**Silver** in the category Technique – Best Print Production: Maryknoll Fathers and Brothers – Gift of Hope for Families

**Silver** in the category DM on a Shoestring – Budget under \$20,000: Akron-Canton Regional Foodbank – Harvest for Hunger Campaign Reminder

**Bronze** in the category Interactive – Email: American Indian College Fund – Student W.I.S.H. Wall

**Bronze** in the category Technique – Most Innovative Online Format: Catholic Medical Mission Board – Christmas E-card

**Bronze** in the category Other Social Media (Facebook, LinkedIn): UCLA Jonsson Cancer Center Foundation – iChallenge